

The NTIMC Foundation

In it for the Long Haul NTOC Talking Operations Webinar

November 20, 2008



ATRI

Trucking industry's NFP research organization

- Safety and Human Factors
- Technology
- Environmental Factors
- Economic Analysis
- Transportation Security



Board of Directors



Moving the Nation's Freight

- 10.7B tons; 69% of all freight moved
- \$645.6B in revenue; 84% of nation's freight bill
- 8.7 million employed; 3.4 million truck drivers
- 3 million Class 8 vehicles

The Cost of Congestion

- Even with recent decreases in fuel prices, industry is on track to spend over \$149B on diesel fuel this year
- Fuel has surpassed labor as #1 expense for motor carriers
- No “congestion credit” in driver HOS rules

Trucking and TIM

- Early 1990s research identified incident management as effective tool for mitigating congestion
 - ◆ Incident-induced congestion ~ 25%
- Leadership of NIMC (predecessor to NTIMC)
- Charter member of NTIMC



Background

- **Early TIM Coalition (NIMC) focused on education and outreach**
- **NIMC activities supported through FHWA and annual dues paid by member organizations**



Today's Coalition

- **NTIMC Strategic Plan provides framework for achieving NUG strategies**
- **However...the Strategic Plan requires resources (\$\$)**
- **Current support provided solely by FHWA**



NTIMC Business Model

- Concurrent with Strategic Plan development, NTIMC set out to develop a business model for continued operations and sustainability
- Model to answer key questions – who, what, how?



Who?

- **Transportation System Provider**
- **Transportation System User**
- **Traffic Incident Management Responder**
- **Traffic Incident Management Service Provider**

What?

- For Profit or NFP?
- 501(c)6 versus 501(c)3?
- Membership dues or contributions?
- Grants, scholarships, sponsorship opportunities, NTIMC branding

How?

- Organized as NFP, 501(c)3
- Separate from NTIMC
 - ◆ Ad Hoc NTIMC works well as organized
- Nexus to NTIMC through NTIMC Chairman
- Governance and membership issues to be determined



The NTIMC Foundation

- **NTIMC Foundation officially registered as non-profit corporation**
- **By-Laws crafted**
 - ◆ 9 person Board
 - ◆ 4 to represent TIM stakeholder disciplines
 - ◆ Officers do not serve on NTIMC
- **Applying for 501(c)3 determination**



Next Steps

- Finalize Board membership
- Inaugural Board meeting in early 2009
- Once IRS determination letter received, finalize outreach materials
 - ◆ Contribution Form

Questions?

Rebecca Brewster

770-432-0628

rbrewster@trucking.org

www.atri-online.org

